

Advertising Rates

California Psychiatric Association Newsletter

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Inserts:	8 1/2 X 11 Single Sheet: (2 page insert)	\$1,200
	11 X 17 folded (4 page insert)	\$2,400
	(Includes binding)	

Inserts must be pre-printed and shipped to our mailing location. There will be an additional charge if printing and layout are required.

The *CPA Newsletter* is direct mailed to nearly **3,800 psychiatrists** statewide who depend on its contents to keep abreast of the important legislative and educational issues affecting the practice of psychiatry in California.

Our quarterly issues are published March, June, September and December. For more information, call Lila Schmall at 916-442-5196 or fax your ad copy and insertion order to 916-442-6515. **E-Mail: Lila-Schmall@calpsych.org**