



# CALIFORNIA PSYCHIATRIC ASSOCIATION

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The California Psychiatric Association's 2010 Premier Conference will be held October 8-10, 2010 at the La Quinta Resort and Spa in La Quinta California. We would be most pleased to have your organization as an exhibitor at our conference.

Please be certain to reserve your space for what is going to be one of our largest meetings yet. We do limit the number of exhibitors we have and as many of you know we do sell our booths at a very fast pace. The price for booth space is \$3,000 this includes breakfast, our legislative luncheon and receptions for your representatives and publicity in our newsletters, posters, syllabus, etc.

We serve all break refreshments, as well as the President's reception and the Saturday night reception (both 1 ½ hours ea.), in the center of the exhibit area. This guarantees your access to nearly every attendee at the meeting and has worked very successfully from the perspective of both exhibitors and attendees.

Please let me know if I may be of assistance in any way or if you need any additional information. You can reach me at 916-442-5196 or e-mail at [lila-schmall@calpsych.org](mailto:lila-schmall@calpsych.org).

Yours truly,

Lila Schmall  
CPA Associate Executive Director

enclosures